



The Bank Introduction

Welcome to the Bank

The Bank is Colart’s asset management system that stores our Images, Documents, Videos, Logos, and Artwork/Packaging.

It is used by Colart employees, Colart Resellers, and by external agencies.

As of early 2017, over 35,000 assets have been uploaded and over 133,000 have been downloaded, with images being the most popular type of media.

W&N PIGMENT MARKER LIFESTYLE SHOT B CARMINE

WINSOR & NEWTON

FRONT SHOT CAPS ON WITH SPLASH



| | | | | |
|-------------------|--------------------------------|--------|-------------------------------|--------------------------|
| For screen | 72 DPI JPG (250 pixels wide) | 7KB | ADD TO FOLDER | DOWNLOAD |
| For Presentations | 72 DPI JPG (1000 pixels wide) | 69KB | ADD TO FOLDER | DOWNLOAD |
| For Office Print | 72 DPI JPG (2000 pixels wide) | 236KB | ADD TO FOLDER | DOWNLOAD |
| High Resolution | 300 DPI TIF (2000 pixels wide) | 12.5MB | ADD TO FOLDER | DOWNLOAD |
| Original | 300 DPI JPG (6918 pixels wide) | 14.6MB | ADD TO FOLDER | DOWNLOAD |

Example of part of an asset’s individual page on The Bank.

The Bank is constantly evolving with the business and users’ needs thanks to the close partnership of the Data Standards team and its developers.

There are loads of features to utilise and we encourage all Colart employees to register and explore what The Bank has to offer.

We aim to inspire our Resellers with high quality assets so they are better able to help us with our vision to inspire every artist in the world.

Please contact thebanksupport@colart.com to register and receive training.