

# Lefranc Bourgeois on the radio

## Thierry Collot interview

On Friday 6th of September, Thierry Collot, Southern Europe Commercial Director, was invited on French Radio Europe 1 to talk about Lefranc Bourgeois, on the occasion of the Back to School period.

Europe 1 is one of the most popular radio stations in France, and the show, entitled “La France bouge” (France is moving) focusses on French Businesses and the audience is of over 260,000 people. Thierry was invited to speak in “Ça va bien pour eux” (It’s going well for them) section of the show and focussed the on-going transformation of the 3 centuries old famous French brand

You can listen (or watch!) and download the podcast of the show – which is in French - by [clicking here](#).



