

# Employee Discount At local levels

[The Think Tank](#), launched last month, is a great platform for anyone to bring new ideas and suggestions to the table. One such idea from Lucy Franklin (Minehead) was to allow our people to buy our products at a discount on our branded websites.

## **Why a code on our websites cannot be put in place**

Whilst this is of course a great idea that would align the local mechanisms that already exist for buying discounted products, there are a couple of challenges that we cannot overcome at this point that make it impossible to harmonise the employee discount globally:

- there are differences in local taxation legislation (per country)
- because we have regional websites (e.g. Liquitex has 1 website for the US and one for the whole 'rest of the world') it is difficult to align discount coding.

## **Further local communication**

On this basis and knowing that our people may not be aware of the local mechanisms that apply, the local HR teams will be reminding everyone locally about the discounts and how to buy the products.

This communication will take place over the next few weeks so that purchases can be made before Christmas for our budding artists!

## **The HR Team**