

Series 7 Brushes X Business Insider Why Kolinsky Sable Brushes are so expensive?

A few months ago, Winsor & Newton were approached by Business Insider to create a video about the making of oil paint, which we shared back in July. Not seen it yet? [Click here!](#)

Business Insider is a fast-growing business site with deep financial, media, tech, and other industry verticals. Launched in 2007, the site is now the largest business news site on the web.

Following this first film, the Winsor & Newton team kept in touch with Business Insider, whose team came to Lowestoft for a day, meeting our wonderful brushmakers and team to learn more about our Series 7 brushes.

The result is this new film, which has already seen over half a million views on Youtube: [Click here](#) to watch the video.

We'd also like to thank all the people involved in the making of this video, particularly Mark Brindle, Samantha Atkins, Sandra Harris, Shane Buckingham and Stephanie Eldred!