

New Loved By film Meet Victoria Sundqvist

This week, we launched the latest Loved By film on Colart.com, Instagram and LinkedIn.
[Watch it now!](#)



Victoria Sundqvist

The cast of the latest film is passionate about creativity: painter and tattoo artist, Victoria Sundqvist. Victoria finds inspiration everywhere. She sets out to create positive designs that inspire happiness, whether it's on the body or a wall, often involving real and imagined birds, animals and nature.

You can find out more about Victoria's story on [Colart.com](#) and in Colart [Instagram](#) and [LinkedIn](#). Don't hesitate to share our posts with your friends and family!

Loved By story

In order to hero the creative community, in 2018 we created our first series of Loved By films, a corporate communication concept. The purpose of the campaign is to highlight creative professionals with global reputations and inspire others to experiment with different products and choose a creative path in life.

Watch all the Loved By films [here!](#)

Rediscover our previous creativity champions:

- [Martin Bergquist](#) – Concept illustrator and storyboard artist.
- [Phyllis Cohen](#) – Makeup artist, illustrator and founder of Face Lace.
- [Sally Mackereth](#) – Architect.
- [Paolo Troilo](#) – Painter.
- [Kelly Anna](#) – Artist and print designer.
- [Graeme Black](#) – Creative director.
- [Gordon Cheung](#) – Artist.
- [Stuart Parvin](#) – Counturier.