

Mentor Profile



First name	Sarah
Last name	Clark
Job Title	Regional Marketing Director
Business Area	Commercial
Location	NA
Email address	sclark@colartusa.com
Phone Number	+17322087101
Languages for Mentoring	English

Experience: describe here your professional experience in a few words

I joined Colart in 2005 as a W&N Global brand manager and have held numerous positions within Colart Marketing since, both in global brand and local marketing. Before Colart I worked at Henkel as a Brand Manager, working on consumer stationery brands having completed their Graduate Scheme. I studied Business Studies & Combined Science at University in Bristol, it was a 4-year course with a one-year placement in industry and majored in consumer marketing.

Key skills: write here your key skills and competences with the help of

#Leadership #Team Management #Marketing Strategy #Brand Management #Team Building
#Coaching #trade marketing #retail marketing #Cross function collaboration #Marketing Comms
#Creative development #Networker #consumer insights

On a more personal note...

I'm married, have 2 children aged 7 and 9. Dog owner of a very handsome lab. Brit in the US currently and loving it.

Where you can add value:

An awareness of how and why marketing influences most decisions within the business, self-development, building confidence, networking, project management.

Personal experience/training underpinning the added value you can bring to the Mentee

I have many years' experience in Colart and have worked with all departments so have a good understanding of end to end project delivery at Colart. Most of the projects/tasks I complete have an element of creativity embedded so consider that I can offer a creative approach to a mentee.