

# Liquitex 65<sup>th</sup> Anniversary

## Be part of the celebration

This year, Liquitex is celebrating 65<sup>th</sup> years of innovation and supporting artists.

### Since 1955

"I'm only happy when I'm trying to create something new," said the creator of Liquitex, Henry Levison. In 1955, he invented the first water-based acrylic paint, and since then, Liquitex has never stopped innovating. [Click here](#) to learn more about the story behind the brand.

### Challenge accepted

The Liquitex team has launched a challenge in celebration of their 65th Anniversary.

Liquitex is asking artists to create a sticker design using Liquitex products and incorporating the number 65. The top 6 designs will be put to a public vote, and the three selected winners will see their designs turned into limited edition stickers that will be shared around the world until the end of the year.

Artists will need to tag their designs on Instagram with [#liquitex65challenge](#) in order to enter the challenge. Click on the hashtag to check out the latest designs.

**WE WANT  
YOUR  
DESIGN**

