

What is The Think Tank?

Innovation Program



It's the global process of capturing ideas into a box box on intranet! Aiming to captivate employee's ideas that might benefit other business units. Creating synergy alongside the corporate innovation program that make ideas flourish in our DNA and get the support needed

Ps: All the local process of innovation should be kept. Global inputs should be going through The Think Tank. The ideas we do have in our current pool of ideas is being constantly revised and there will be communication directly with those individuals.

How it works:

In order to create a business process that ideas can be reviewed and analysed, an dedicated committee was created in order to provide timely manner response and feedback to the idea generator. This committee it's only the front-line formed by volunteer on key areas and they will be discussing the initiative with other relevant workstream to capture insightful information and therefore proceed with the implementation phase.

1. **Submitting an Idea:**

Add an idea' and follow the 4 easy steps! The information we would like to have is fairly simple:

- a. Your name and your idea's title
- b. What is your idea about? How would it work?
- c. Who does it concern? (internal or external idea)
- d. What are the benefits of your idea?
- e. What problems will it solve?

Access The Think Tank [here](#)

2. **Initial Interview with the Project Squad.**

- a. As an immediate step, the project team will be scheduling some time to collect more requirements during thins initial stage to put some ideas and clarity on what's in The Think Tank. Sometimes, a good conversations helps to facilitates to collect insightful requirements to give it back to the committee.

3. **Monthly Basis Committee Review:**

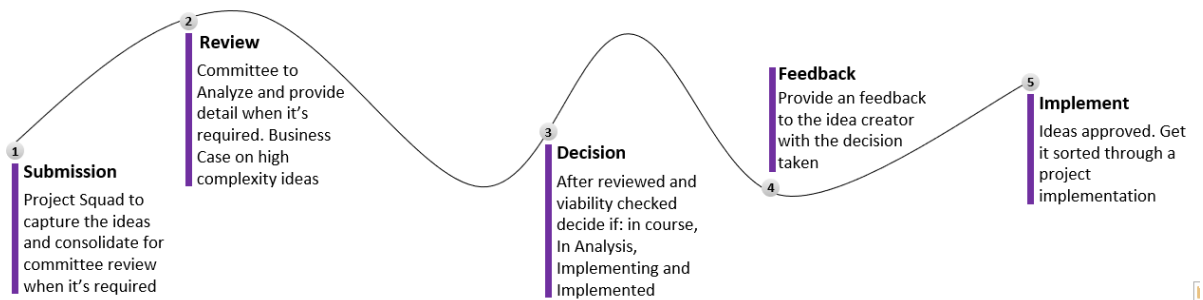
- a. In a monthly basis the committee will be reviewing those ideas submitted that requires some level of complexity, time and investment in resources. Otherwise the Project Team will "bypass" the committee in order to provide and expedite to the implementation stage. During the process the idea creator (who submitted) will be helping on modelling the project towards its implementation.
- b. We will be sharing with GLT including Dennis who is heavily supporting and wanted fully visibility for each idea we are getting through the corporate innovation program.

- c. Ideas will also be evaluated on its criteria's such as financial, operational and innovative in order to establish a mere order of prioritisation for company resources and investments also part of an business case which the generator of the idea will help to model.

The Innovation Committee:



The Framework:



Who do I need to contact in case of doubts?

The innovation Committee mentioned above.

Linked communications recently sent out on this topic:

- <https://intranet.colart.com/en/news/the-think-tank/>
- <https://intranet.colart.com/en/news/think-tank-ideas-update/>



Qu'est ce que le Think Tank?

C'est le processus global de capture d'idées dans une boîte sur intranet! Visant à captiver les idées des employés qui pourraient bénéficier à d'autres unités du groupe. Créer une synergie dans la ligne du programme d'innovation d'entreprise qui fait fleurir les idées fidèles à notre ADN et obtenir le soutien nécessaire.

Ps: Tout le processus local d'innovation doit être conservé. Les contributions mondiales devraient passer par le Think Tank. Les idées que nous avons dans notre vivier d'idées actuel sont constamment révisées et il y aura une communication directe avec ces personnes.

Comment ça fonctionne ?

Afin de créer un processus opérationnel permettant de revoir et d'analyser les idées, un comité dédié a été créé afin de fournir des réponses et des commentaires rapidement au générateur d'idées. Ce comité n'est que la ligne de front formée par des volontaires dans des domaines clés et ils discuteront de l'initiative avec des interlocuteurs d'autres services pour capturer des informations pertinentes et donc passer à la phase de mise en œuvre.

1. **Soumettre une idée [ici](#) :**

Ajoutez une "idée" et suivez les 4 étapes faciles! Les informations que nous aimerions avoir sont assez simples.

- a. Votre nom et le titre de votre idée
- b. Quelle est votre idée? Comment cela fonctionnerait-il?
- c. De quoi s'agit-il? (idée interne ou externe)
- d. Quels sont les avantages de votre idée?
- e. Quels problèmes va-t-elle résoudre?

2. **Entrevue initiale avec l'équipe de projet.**

- a. Dans un premier temps, l'équipe du projet collecter plus d'informations au cours de la phase initiale afin d'être sûr de bien comprendre les idées soumises dans le Think Tank. Parfois, une bonne conversation facilite la bonne compréhension des enjeux pour la restituer au comité.

3. **Examen mensuel du comité:**

- a. Tous les mois, le comité examinera les idées soumises, certaines plus complexes nécessitant du temps et des investissements en ressources. Sinon, l'équipe de projet «contournera» le comité afin de fournir et d'accélérer à la phase de mise en œuvre. Au cours du processus, le créateur de l'idée (qui a soumis) aidera à modéliser le projet en vue de sa mise en œuvre.
- b. Nous partagerons avec GLT, y compris Dennis qui soutient fortement et voulait une visibilité complète pour chaque idée que nous obtenons grâce au programme d'innovation d'entreprise.
- c. Les idées seront également évaluées sur la base de critères tels que financiers, opérationnels et innovants. Le but est d'établir un ordre de priorité pour les ressources et les investissements de l'entreprise, qui font également partie d'une analyse de rentabilisation que le générateur de l'idée aidera à modéliser.



What is The Think Tank? 什么是智囊库?

It's the global process of capturing ideas into a box box on intranet! Aiming to captivate employee's ideas that might benefit other business units. Creating synergy alongside the corporate innovation program that make ideas flourish in our DNA and get the support needed

Ps: All the local process of innovation should be kept. Global inputs should be going through The Think Tank. The ideas we do have in our current pool of ideas is being constantly revised and there will be communication directly with those individuals.

这是一个在柯雅全球范围公司中通过柯雅内网收集好建议的活动，旨在动员员工的提出好想法，使各个业务单元受益。与企业创新计划一起创造协同效应，使创意在我们的DNA中蓬勃发展，并获得所需的支持。

附：所有各地柯雅公司的地方性建议方案及原则保留不变。对于柯雅全球的建议将通过集团智囊库渠

道递交。我们目前的智囊库中的建议正在不断的新增，委员会成员将会直接与建议人个别沟通。

How it works 运行原则：

In order to create a business process that ideas can be reviewed and analysed, an dedicated committee was created in order to provide timely manner response and feedback to the idea generator. This committee it's only the front-line formed by volunteer on key areas and they will be discussing the initiative with other relevant workstream to capture insightful information and therefore proceed with the implementation phase.

为了创建一个可以对建议进行审查和分析的业务流程，成立了一个专门的委员会，以便及时地对建议从生成到响应和反馈推进。该委员会是由关键业务领域的志愿者组成，他们将与其他相关工作流程讨论建议，以获取有见地的信息，并推动进入实施阶段。

1. Submitting an Idea 提交建议：

Add an idea' and follow the 4 easy steps! The information we would like to have is fairly simple添加一个想法，需要进行4个简单的步骤！我们想要的信息相当简单：

- a. Your name and your idea's title您的名字和建议的标题
- b. What is your idea about? How would it work? 您建议的具体内容是什么？它将如何工作/起何种作用？
- c. Who does it concern? (internal or external idea) 与谁有关？（内部或外部想法）
- d. What are the benefits of your idea? 您的建议有什么收益？
- e. What problems will it solve? 它能解决什么问题？

Access The Think Tank [here](#) 点击这里进入智囊库项目

2. Initial Interview with the Project Squad项目组的初步采访.

- a. As an immediate step, the project team will be scheduling some time to collect more requirements during thins initial stage to put some ideas and clarity on what's in The Think Tank. Sometimes, a good conversations helps to facilitates to collect insightful requirements to give it back to the committee.

作为一个直接的步骤，项目团队将安排一些时间在项目的初始阶段收集更多的信息，以便对智囊库活动中建议内容提出一些想法和澄清。有时，良好的对话有助于收集有洞察力的需求，并将其反馈给委员会。

3. Monthly Basis Committee Review月度委员会审查：

- a. In a monthly basis the committee will be reviewing those ideas submitted that requires some level of complexity, time and investment in resources. Otherwise the Project Team will “bypass” the committee in order to provide and expedite to the implementation stage. During the process the idea creator (who submitted) will be helping on modelling the project towards its implementation. 委员会将每月审查提交的那些具有一定程度的复杂性、时间性和资源投资的建议。否则，项目组将“绕过”委员会，以便提供并加快实施阶段。在此过程中，建议人（建议提交者）将投入

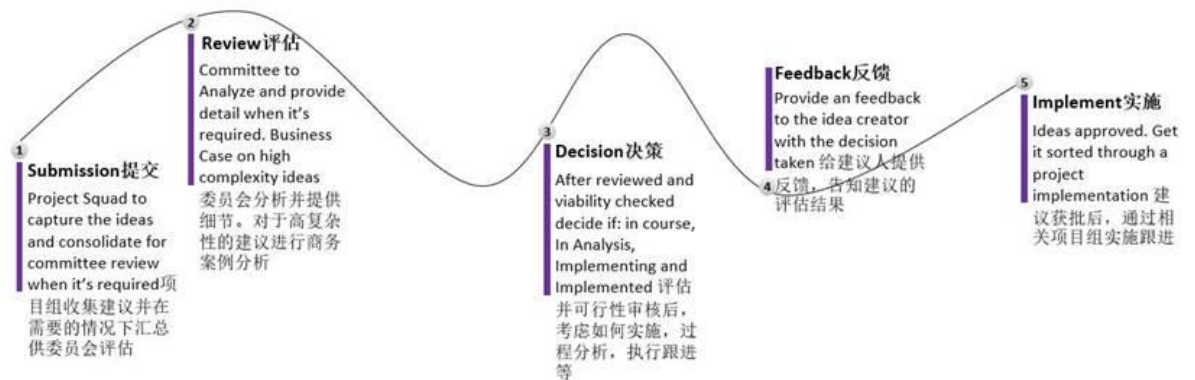
帮助促进项目的实施

- b. We will be sharing with GLT including Dennis who is heavily supporting and wanted fully visibility for each idea we are getting through the corporate innovation program. 我们将与GLT分享，其中包括丹尼斯，他大力支持并希望我们通过企业创新计划获得的每一个想法都能获得充分的曝光和可视化。
- c. Ideas will also be evaluated on its criteria's such as financial, operational and innovative in order to establish a mere order of prioritisation for company resources and investments also part of an business case which the generator of the idea will help to model. 创意还将根据其标准（如财务、运营和创新）进行评估，以便为公司资源的分配以及资本投入确定一个良好的优先顺序，这也是建议人帮助建模商业案例的一部分工作。

The Innovation Committee 创新委员会:



The Framework 框架:



Who do I need to contact in case of doubts 如果有疑问，可以联系谁？

The innovation Committee mentioned above 上面提到的创新委员会成员

Linked communications recently sent out on this topic 关于此主题近期发布的沟通链接:

- <https://intranet.colart.com/en/news/the-think-tank/>
- <https://intranet.colart.com/en/news/think-tank-ideas-update/>