

Mentor Profile



First name	Stuart
Last name	Yemm
Job Title	Shopper Marketing Director
Business Area	Group Commercial
Location	Head Office

Email address	Stuart.yemm@colart.com
Phone Number	07392 080385
Languages for Mentoring	English

Experience:

Over 20 years commercial experience in the workplace working for major blue chip organisations such as Unilever, Cadbury, Danone and GSK. Also spent 4 ½ years working in technology and big data working with real rocket scientists to develop ways to understand shoppers better with clients such as Ahold, Albert Heijn, Musgraves and Silpo across the globe.

Key skills:

#leadership#Research#ShopperMarketing#FMCG#Retail#BusinessPlanning#CategoryManagement#Presenting#SelfDevelopment#LineManagement#BigData#Strategy#Analysis#RelationshipBuilding#ProjectManagement#ManagementConsulting#Delivery#WorkshopFacilitation#PropositionDevelopment

On a more personal note...

Have 3 kids (twin boys!) which are a handful. Favourite sport is Golf but also armchair Rugby fan (being Welsh you are born to it). Try and exercise 2/3 times per week as the only way to keep up with the twins!

Where you can add value:

I enjoy seeing individuals grow through self-awareness and have helped 2 individuals in my team to develop, one to move to Canada and one to move on to line management.

Personal experience/training underpinning the added value you can bring to the Mentee:

Classically trained in Blue Chip training programmes across Management Development, self-awareness, active listening and workshop facilitation. I have broken arrows and walked across fire! My role involves working with a number of departments and understanding how Colart works and working with every geography. I work with all levels from GLT and below, reporting in to Gail.