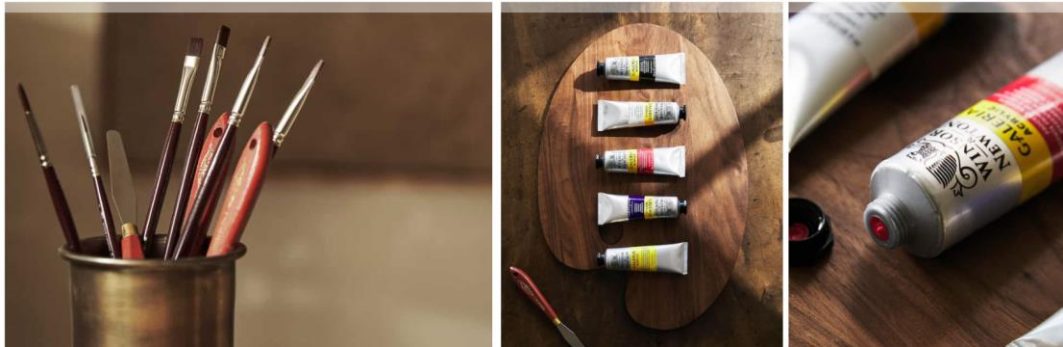


Winsor & Newton collaborates with Zara Home

Have you recently visited Zara Home? If you haven't or you have but you haven't realised that some Winsor & Newton products are now sold on their website and stores keep reading this article.

Zara Home contacted Winsor & Newton because they were planning to launch a creative space and they were looking into a partnership with a creative brand aligned with their quality and style, and Winsor & Newton match perfectly with their criteria.

Zara Home has decided to bet on paint and stationery by developing a creative space in its physical stores and in its online store, launching a product capsule that includes a selection of brushes, palettes, paints and all the necessary accessories to enjoy painting at home (a very demanded activity in 2020)



For this, Zara Home has relied on the prestigious Winsor & Newton brand, which becomes part of its selection of fine art material given its high quality and variety of products. The offer consists in some Galeria acrylic paints, Studio Collection coloured pencils, brushes, and canvas, all perfectly combined with their premium accessories like leather bags, ceramic brush holder or wooden palettes, etc. [The capsule is available online and in flagship stores globally.](#)





To launch the creative capsule Zara Home has also collaborated with the artist Bent Van Looy a Belgian-Flemish musician and artist. You can see the video and the story [here](#).

Some Spanish design and art magazine wrote about Zara Home and Winsor & Newton collaboration. Click on the links below and enjoy the articles (and use the translator in case you don't speak Spanish)



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DECORACIÓN

Zara Home pinta bien

Con vocación arty, sobre todo pictórica, así es la nueva colección de Zara Home en la que han trabajado con el músico y pintor Bent Van Looy y con la firma de material artístico Winsor and Newton.

19-09-2020

VANITATIS El Confidencial

ESTILO > OCIO | MODA | BELLEZA | OCIO | VIAJES | TENDENCIAS | OBJETO DE DESEO

LO QUEREMOS TODO

Decoración y pintura se unen con Zara Home y su colección de pinceles, mobiliario y más

La firma de deco de Inditex deleita a los artistas y a los que sienten debilidad por las obras de arte con una serie de artículos funcionales y estéticos dignos de un museo



- AD magazine article [here](#)
- Decoesfera article [here](#)
- El Confidencial article [here](#)