

Town Hall Meeting

Watch the video!

On Friday 29th January, we held the fortnightly Town Hall Meeting, hosted by CEO Dennis van Schie, Chief Commercial Officer, Gail Pasquier and a few special guests, Benjamin Hodgson, Barry Davis and Jan Lennon.

Dennis, as usual, shared with us a piece of inspiration, this time a book that you can find at [Elephant Kiosk](#), "My Life as a Work of Art" by Katya Tylevich, Ben Eastham. Dennis gave us a short update on COVID-19 and took us through some of the points that were discussed during the MPR.

Gail explained that this past January has been very different from the previous January's as many countries are facing some form of lockdown, and most non-essential retailers are closed. Despite the difficulties, Gail congratulated us as we have had a great month of sales above all expectations.

Gail also spoke about her mission for the year *"to ensure we really deeply understand our consumers. What motivates them and what struggles and challenges do they face in that creative process. Only when we really understand that we can make sure that we offer them what they need..."* So, to understand this creative process and their needs she invited a few Colart employees who are passionate about art.

Ben, Barry and Jan shared their stories with us and spoke about the role art plays in their lives.

If you were unable to attend the live event, then watch the video on the announcement on the Intranet.

Hosted on Microsoft Teams – Live event, the Town Hall event had nearly 200 people join in. Thank you all for attending!

Remember that there is a Q&A section on the live stream that you can use to ask live questions to the panel.

If you have any suggestions or you would like to hear about a specific topic that concerns you, please, contact Irene Rubio or Gareth Meredith in the Communications team.

COVID-19 resources on the Intranet:

- [Navigating COVID-19](#)
- [COVID-19 Toolkit](#)
- [COVID-19 Q&A](#)