

# Town Hall Meeting - Liquitex

On Friday 9th March, we held the fortnightly Town Hall meeting hosted by CEO Dennis van Schie.

We need to apologise in the first instance as we had some technical difficulties in recording this session. This time the announcement will be slightly different, and we will be sharing the Town Hall Meeting as a podcast.

However, you can still view the full town hall session via live stream by clicking in the following [link](#).

## Dennis introduction

Dennis was touched by all the warm and open messages he received from the thank-you letter, and chocolate sent to everyone ahead of the Easter break. It gave him reason to reflect on *“never underestimating the power of giving”*.

This time he shared two pieces of inspiration. The first one was a book he read when he studied his MBA, *Games People Play*, by Eric Bern. The second one is the exciting Power BI App made by the data team from Andre, where you can see, for example, the Amazon dashboard created by Kevin.

From a People perspective, Dennis provided the following updates:

- 37 people furloughed in the UK, mainly due to the downturn in the use of Snazaroo products.
- 23 people furloughed in France, primarily due to home-schooling needs.
- 255 people vaccinated in Tianjin - almost everybody at that site!
- A public apology to Marine for everybody working so hard to get double SKU's running for 45000 products affected by regulatory changes.

Listen to Dennis' introduction [here](#).

## Liquitex on stage

The Liquitex team has launched the “Just imagine residency program” at a Manufacturers Village in East Orange, New Jersey.



Live at the Village was Sarah Clark, Regional Marketing Director, North America; Steve Chamberlain, General Manager, North America plus the hosts, the Liquitex brand team.

We got to see why the Liquitex brand, and its range of products appeals to so many artists and communities through a stunningly produced video. We're not giving anything else anyway ... click [here](#) to watch it!

Rounding off, we had a surprise guest visit from the artist resident who authentically brought home the true essence of community engagement within this exceptional brand.

You can also listen to Sarah's intro [here](#) and resident artist words and Dennis' closing words [here](#).