

# Design a Christmas Challenge Guide: 2021.

- Challenge launches on Monday 14<sup>th</sup> June 9.00 am BST and closes Monday 6<sup>th</sup> September 5 pm BST.
- Stage 1 local site/regional voting opens Tuesday 7<sup>th</sup> September and closes 15<sup>th</sup> September.
- Stage 2 final Intranet voting opens 20<sup>th</sup> September and closes 29<sup>th</sup> September.
- Winning entries announced Friday 1<sup>st</sup> October.
- Cards can be pre-ordered during October.

## Rules and Guidelines

Anyone employed by Colart, and their family, is eligible to enter – see full Terms and Conditions.

## Categories (age at the time of producing the artwork)

- 0 - 7 years old
- 8 - 15 years old
- 16 + (no maximum)

## Material and Artwork – FAQ

**Q *Does it have to be made with Colart products?***

**A** No.

**Q *Can I use any medium?***

**A** Yes, the work may be created using any paints, pencil, graphite, charcoal or coloured pencils, graphic pens, or mixed media, whatever you want to use to make your artwork.

**Q *What surface can I use?***

**A** Your work can be produced on a canvas or paper or any other suitable surface, though it must be either A4 or A5 in size.

**Q *How many times can I enter?***

**A** As many times as you want.

**Q *What will happen to my artwork if I win?***

**A** Colart will print cards for sale to staff and their families to raise money for charity

**Q *Do I win anything?***

**A** There will be one global winner from each age category and a small product box will be won, the winners will also receive **three** printed to cards of their artwork and a certificate signed by the CEO of the company.

## Entry Process

Original artwork to be handed in to your local organiser (the wellbeing ambassador for your site) by 5 pm BST Monday 6<sup>th</sup> September at the latest. Your artwork must have your name and age on the back and also if you are not staff, the name of the member of staff you are related to. Relating to your artwork and based on the design brief, please provide an optional statement letting us know what Christmas means to you.

**Original artwork only** – artists must not copy another artists' work or use photographs unless they have written permission of the photographer, see separate Terms and Conditions.

## Design

This is the fun part and what we want to know is what does Christmas mean to you?

Is it a time for family, fun, eating, playing games, and laughing or long walks in the snow? Could it be playing with the children or maybe carol singing or dressing the house and tree with decorations?

We know that Christmas is not celebrated by everyone as many use the festive period for other types of celebrations. We are keen to know the diversity of meanings – all and every interpretation is encouraged and will be included.

## Voting Stage 1

Each Colart site will choose 1 winning artwork from each category to go forward to the "people's vote" on the company Intranet.

## Final People's Vote Stage 2

To decide the global winning entry for each age category, all Colart staff will be eligible to vote once in each of the age categories.

## Verse in the card

**Best Wishes** in all our Colart languages.

## How/where will the cards be sold.

Cards will be made available for pre-ordering by Colart staff during October. Orders will be printed in early November for distribution (they will not be posted out but given to the staff member. Payment process TBC.)

## Terms and Conditions

All entered work must have been completed within the last 12 months, i.e., on or after 14<sup>th</sup> June 2020.

By entering this Challenge, each entrant and their parent/guardian (if applicable) confirms and warrants that the entrant's artwork that has been submitted:

- a. Is their own original artwork.
- b. That all copyright, and any other intellectual property rights in the artwork (or photograph) is vested in the entrant or child (if applicable) and the entrant or the child (if applicable) have not assigned, licensed or disposed of or otherwise encumbered any of their rights in the artwork; and
- c. Does not infringe the intellectual property rights of any third party in respect of the artwork, and the entrant and the parent/guardian (if applicable) will indemnify Colart against any claims made against Colart by any third parties in respect of such infringement; and by entering the Challenge the entrant and parent/ guardian (if applicable) confirms and warrants that they have the permission of those pictured in the artwork, (if any) (or, where the artwork pictures any persons under the age of 18, they have obtained the consent of that child's parent/guardian) for the photo to be published and used by Colart as contemplated by these Terms and Conditions.

## Agreement to the Conditions of Entry

By entering the Colart Christmas Card Challenge, artists are agreeing to all Terms and Conditions of entry. The Company's decision on all matters pertaining to these conditions is final and the Company reserves the right, at any time, and from time to time to amend, modify, vary, or discontinue the terms of this challenge.