

Mentor Profile



First name	Anthony
Last name	Taylor
Job Title	Commercial Director
Business Area	Commercial
Location	UK
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Languages for Mentoring	English

My Experience:

I joined Colart in 2018 to contribute to, shape and deliver upon the transformational journey Colart has embarked on. Throughout my career I have been fortunate to work with some great people and teams leading transformational change, inspiring higher performance team culture and building world class brands across FMCG, premium, luxury and design led sectors including beauty and drinks with Dior and Bacardi portfolio of premium brands. Before mobile phones I graduated at Nottingham Trent University. I now have a phone.

My Key skills:

#Leading transformational change #Building higher performance team culture #Building world class brands #Winning hearts & minds #Build Belief #A better you

On a more personal note...

I am a proud father of 2 young boys, happily married to my Brazilian wife and I love life. I have a passion for nature and scuba diving. I believe in the possible.

Where I can add value:

I like to help people flourish in life. To help people succeed personally and professionally.
#Strength-Finder #Understanding people #A better you

Personal experience/training underpinning the added value you can bring to the Mentee

I have extensive senior leadership experience in sales & marketing. Specialising in strategy creation and delivery, building high performing team culture and implementing commercial plans that build world class brands and deliver sustainable, profitable sales growth.
A strategic thinker with a clear, focused and pragmatic approach, collaborative and versatile leadership, adept in stakeholder engagement, building relationships at all levels, change management, negotiation and P&L fiscal management.