

Mentor Profile



First name	Stephanie
Last name	Eldred
Job Title	Senior Global Brand Manager
Business Area	Winsor & Newton Brand Team
Location	London
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Phone Number	07769718922
Languages for Mentoring	English

My Experience:

I started at Colart 4 years ago and have had various roles in the UK Marketing team, currently on a secondment with Winsor & Newton brand team as Senior Brand Manager. Prior to this I have been lucky enough to work in varied and exciting roles in events and marketing in the travel and sports industries.

My Key skills:

#marketing #commercial #events #listening #personaldevelopment #organisation
#lateralthinking #relationshipbuilding

On a more personal note...

I have a fox red Labrador named Alfie.

Where I can add value:

Self-development, confidence building, sounding board, prioritisation, positivity, lateral thinking

Personal experience/training underpinning the added value you can bring to the Mentee

10 years' experience working in marketing events and having worked in several roles at Colart, I have a broad knowledge of the company and marketing practices. e.g. TTL, digital communications (PPC, Email, Ecomm) retail merchandising, shopper, PR, partnership management & sponsorship. A 1st class degree in events management, project management certification and mentor training.